

FOR IMMEDIATE RELEASE

Jensen Dental Becomes 3M ESPE Certified Lab Channel Partner

Jensen to sell Lava™ materials, software, equipment and provide support in the U.S.

ST. PAUL, Minn. – (February 16, 2011) –3M ESPE announces that Jensen Dental has become the 3M ESPE Certified Lab Channel Partner in the U.S. Under the terms of this partnership agreement, Jensen will sell 3M™ ESPE™ Lava™ materials, software, and equipment, and provide first-line customer support for dental laboratories as of April 1. The agreement will bring laboratories broader and more extensive customer support and expertise by leveraging the combined strengths of both 3M ESPE and Jensen Dental.

“This move will allow 3M ESPE to further its commitment to innovation in materials research and digital workflows for the dental industry,” said Mark Gates, vice president, sales and marketing, 3M ESPE. “We remain dedicated to continuing our leadership position as digital technologies continue to transform dentistry. At the same time, we can put even more emphasis on leveraging our core strengths to better meet the clinical needs of dentists.”

Jensen Dental’s 35 years of experience in the lab industry make it a reliable resource for providing high-caliber education and training which is particularly important now as digital technologies continue to revolutionize dentistry. Additionally, its personalized customer service and technical support provide the robust backing that 3M ESPE customers are accustomed to. “I am very excited about our partnership with 3M ESPE, and the opportunity it offers our customers. As a leader in digital dentistry, you can rely on 3M ESPE for quality, innovation and expertise in CAD/CAM technologies,” said David Stine, President of Jensen Dental. “Lava zirconia restorations offer world-class strength, beauty, and reliability. With millions of successful restorations, Lava is the number one zirconia brand requested by dentists in the U.S. Our shared commitment to first-class support, new innovative materials, and equipment provides laboratories with a digital solution they can confidently implement.”

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Jensen Dental is a privately held corporation located in North Haven, Connecticut, and has been serving the dental lab community for 35 years. In addition to its U.S. operations, Jensen has a presence in Germany and Liechtenstein, through Jensen GmbH, and Chemichl AG. Jensen is a company that prides itself on developing and manufacturing world-class products, and is recognized as a leader in customer support and education. For more information, visit www.jensendental.com.

3M ESPE manufactures and markets more than 2,000 products and services designed to help dental professionals improve their patients' oral health care. 3M Health Care, one of 3M's six major business segments, provides world-class innovative products and services to help health care professionals improve the practice and delivery of patient care in medical, oral care, drug delivery and health information markets. The recently created 3M Digital Oral Care Department, part of the 3M ESPE Division, aims to accelerate and strengthen 3M's efforts to lead the digital transformation that is occurring in oral care. For more information on the complete 3M ESPE line of dental products visit the 3M ESPE Web site at www.3MESPE.com or call the 3M ESPE Technical Hotline at 1-800-634-2249. Products are available for purchase through authorized 3M ESPE distributors.

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About 3M

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$27 billion in sales, 3M employs about 80,000 people worldwide and has operations in more than 65 countries. For more information, visit www.3M.com or follow @3MNews on Twitter.